KHELP FINANCIAL

Crypto Consulting for Advisors

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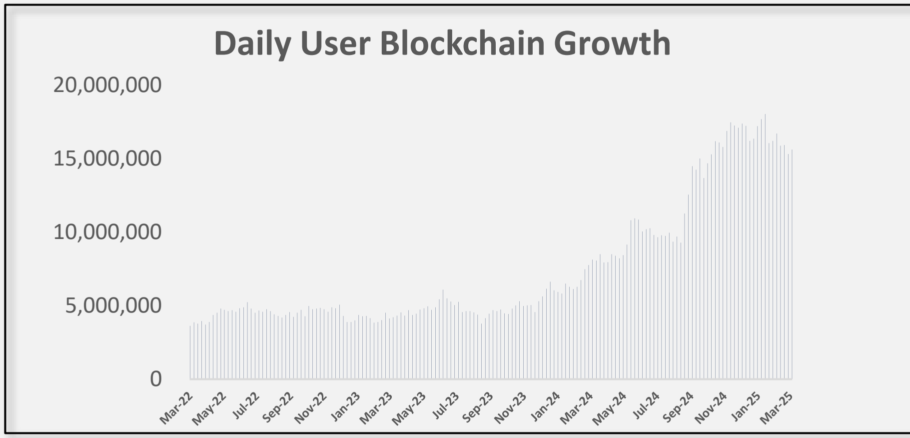
Crypto for Advisors

Add Value Through Strategy, Not Dismissal!

Over 26% of high-net-worth Americans ($1M+ in investable assets)[1] now own cryptocurrency, as both adoption and ownership continue to grow at a similar pace to the internet.



Don't let a crypto strategy be your RIA's missing piece

Bring client's crypto assets back under your AUM umbrella

Help your Clients Make Informed Crypto Decisions

- **History repeats itself—just like the .com bubble**, 90%+ of current coins and tokens will fail. But the 10% that succeed could revolutionize our financial system and the internet as we know it
- **Guide your clients** with valuable estate planning techniques and prevent them from making costly transaction decisions
- **Make well-researched, defensible investment recommendations** that align with your clients' financial goals while accounting for the risks and opportunities in crypto

Clients Shouldn't be Managing Crypto Risk on Their Own

- **Protect your clients from costly self-custody mistakes** and the risks of choosing unreliable counterparties by providing expert guidance
- **Leverage top-tier investment platforms, qualified custodians, and TAMPs** to ensure security and compliance best practices while streamlining crypto portfolio oversight within your existing advisory framework
- **Gain access to top-tier third-party managers specializing in diverse crypto strategies**, including long-directional, quantitative, venture, high-frequency trading, and arbitrage

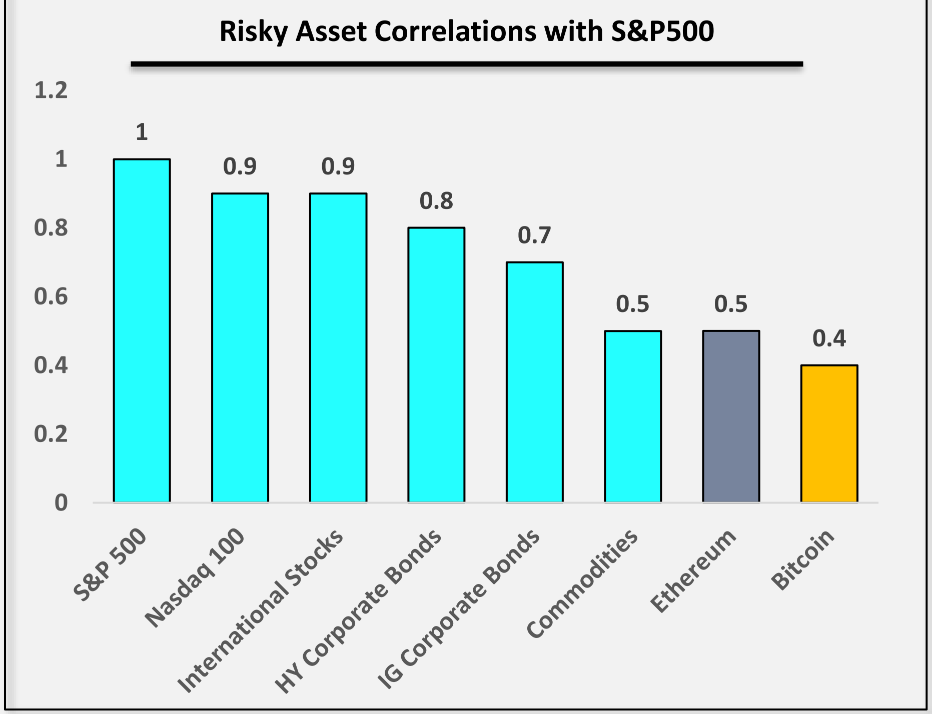
1) Grayscale

Why Should Investment Advisors Consider Crypto?

Crypto is a high volatile asset with:

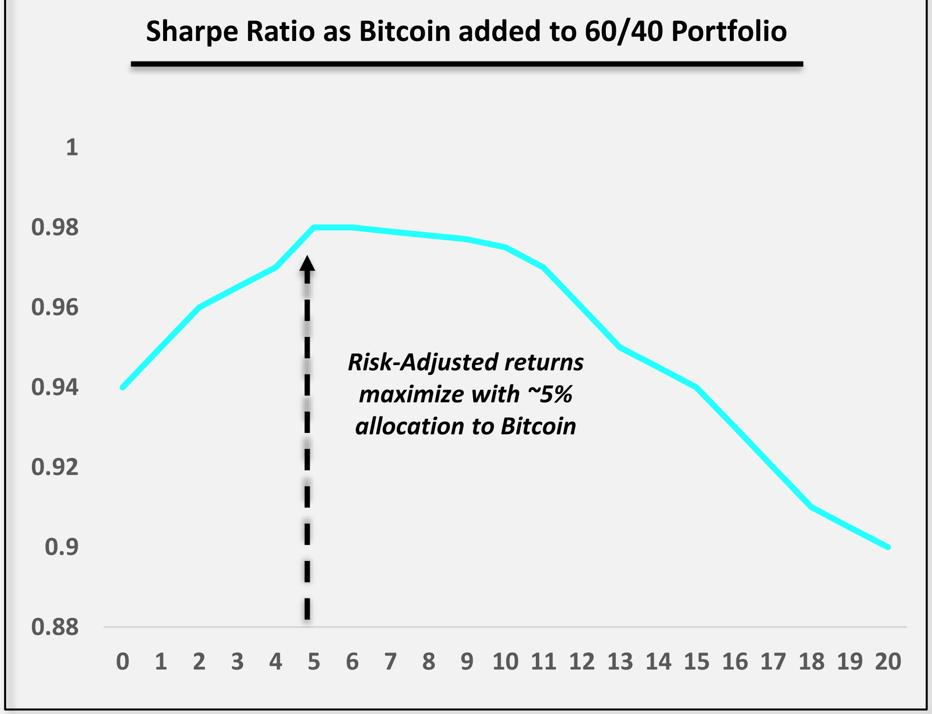
- Low correlation to traditional assets
- Long-term store of value properties to hedge against debasement of fiat currency
- Ability to increase risk-adjusted returns of traditional portfolio structure
- Exposure to high-growth emerging technology

Portfolio Diversification Benefits[1]



Correlation of monthly returns from Jan 2019 through December 2024. Additional indices include MSCI All Country World Index, Bloomberg-Barclays High Yield Bond Index, Bloomberg-Barclays Investment Grade Corporate Bond Index, and S&P/GSCI.

Increased Risk-Adjusted Returns[1]



Results are hypothetical in nature and do not reflect actual returns achieved by any investor. Expected returns for 60/40 portfolio are based on historical returns for S&P500 and Barclays U.S. Treasury Index. Bitcoin returns indicative of past performance beginning in 2014.

1) Grayscale Research

Dedicated Crypto Advisor and Investment Manager

KHELP FINANCIAL

Khelp Financial (“Khelp” or “the firm”) is a Registered Investment Advisor (“RIA”) that actively manages crypto investment strategies and portfolios for individuals and households. The firm also sub-advises and consults traditional wealth advisors on how to build a crypto foundation and install an approach for clients.

About

Boomer leads Khelp Financial’s crypto investment management business, driving trading, strategy, research, compliance and client solutions. With deep crypto-native expertise and a strong foundation in traditional finance, he blends innovation with discipline, positioning himself as a trailblazer in this evolving asset class.

Crypto Native: Boomer has eight years of experience in digital asset investment research and is an active on-chain governance member. He specializes in Layer 1 and Layer 2 blockchain networks, with a focus on Ethereum Virtual Machine-compatible networks and the Solana ecosystem.

Background: Prior to founding Khelp in the summer of 2021, Boomer spent three years with **Truist Securities**, covering capital markets and industrials investment banking.

Education and Qualification: Boomer earned his bachelor’s degree in economics with a minor in finance from **Tufts University** and hold **Series 7, 63, 65, and 79 licenses**.

Launched in 2022

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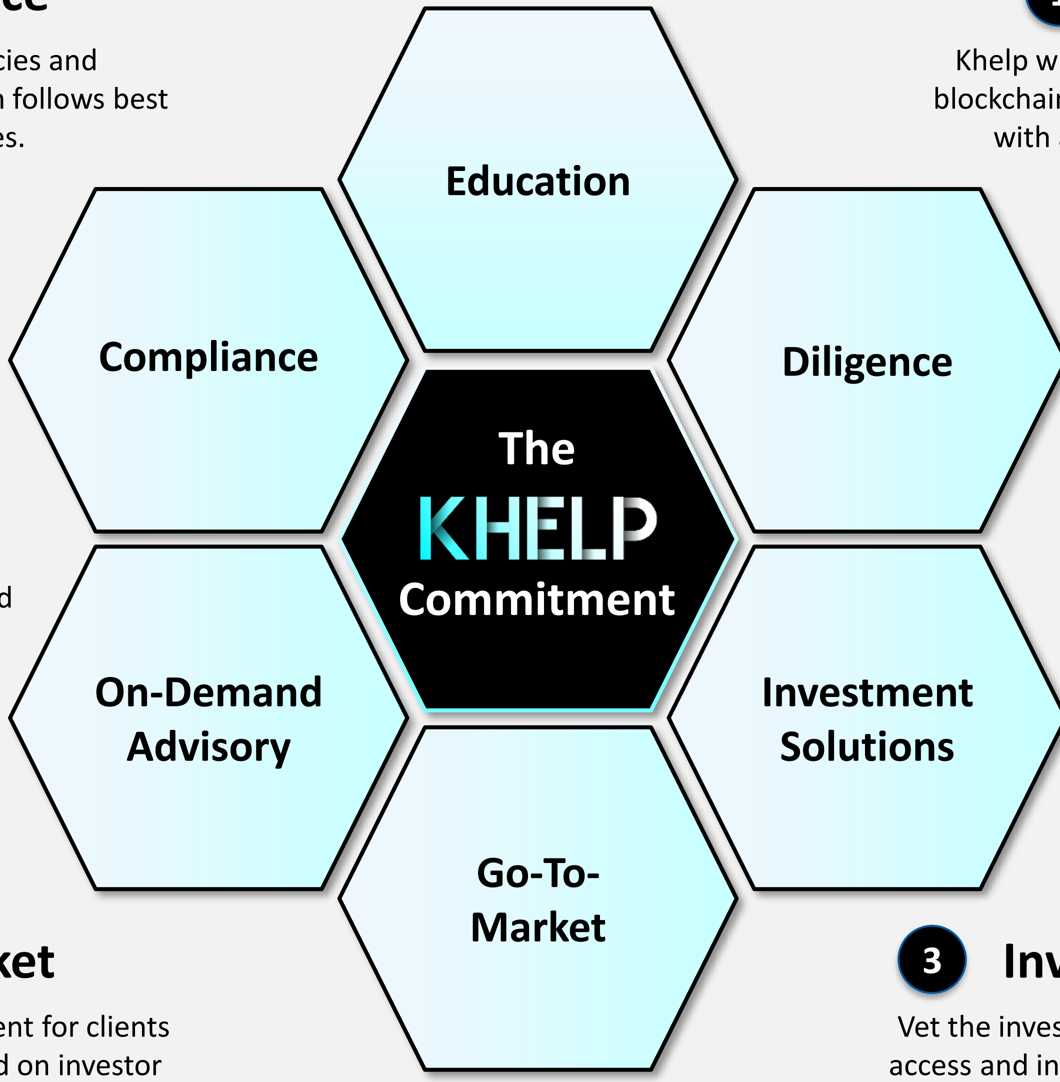
Accounts

$2mm

Crypto under Management

As Seen on the Schwab NETWORK **Featured By** FPA FINANCIAL PLANNING ASSOCIATION **And Trusted by** Hudson Wealth

The Complete Crypto Solution and Resource for RIAs



1 Education

Khelp will break down highly technical blockchain barriers, empowering advisors with a strong crypto foundation.

2 Diligence

We'll help you review your existing tech stack and explore how to integrate the right crypto counterparties.

3 Investment Solutions

Vet the investment product landscape with access and introductions to leading 3rd party investment managers.

4 Go-To-Market

Structure a suitability assessment for clients and establish allocations based on investor profiles.

5 On-Demand Advisory

Provide guidance on asset recommendations, regulatory compliance, estate planning, and custody solutions.

6 Compliance

Install the necessary policies and procedures to ensure your firm follows best compliance practices.

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Consulting Overview

Your In-House Crypto Specialist

Khelp acts as an extension of your team, becoming a resource for both your firm, individual advisors, and clients!

Seasoned Investment Manager

Boomer Saraga
Founder of Crypto-Focused RIA, Khelp Financial

*Conducting crypto investment research since **2017** and managing crypto investment strategies since early **2022**, safely securing capital through black swan events such as the collapse of Terra (Luna) and FTX while still boasting a positive track record.*

Resource for your RIA

Khelp will provide expert guidance on crypto best practices, policies, and procedures, ensuring your firm is fully prepared to navigate the asset class securely and confidently.

Native Crypto Educator

As Featured by the Financial Planning Association

Resource for your Clients

Khelp will be readily available to service client questions, inquiries, and requests, providing expert support whenever your team needs assistance.

Resource for your Advisors

Khelp's education curriculum includes a comprehensive native education library and weekly meetings, equipping Advisors with the necessary knowledge and resources to tackle crypto head on.

End-to-End Blueprint

A. Master the Fundamentals

Allow Khelp to help break down highly technical barriers

- Blockchain 101
  - Web2 vs. Web3
  - Value Proposition and Use Case
  - Custody
- Crypto Asset Classifications
  - Blockchain Types
  - Coins and Tokens
  - Industry Sub-Verticals
- Blockchain Ecosystem Dive
  - Intro to Bitcoin
  - Intro to Ethereum
  - Intro tol Solana
  - Intro to XRP
  - Intro to Stablecoins
- Crypto Investment Analysis
  - Key Performance Metrics
  - Comparable Analysis
  - Macro Trends

B. Learn the Landscape

Explore leading managers, market players, and solutions

- Counterparties
  - Exchanges
  - Qualified Custodians
  - Turn-Key Asset Management Platforms (TAMPs)
  - Tax Software
  - Lending Platforms
  - Tokenized Assets
- Investment Strategies and Types
  - Venture
  - Long Directional
  - Quantitative
  - Arbitrage
  - High Frequency
  - Yield Generation
  - Discretionary Macro
- Diligence
  - Counterparty Diligence
  - Investment Manager Diligence

C. Position your RIA

Establish an approach for your RIA and clients

- The Crypto Playbook
  - Investor Risk Questionnaire
  - Suitability Assessment
  - Identify Clients that Qualify
  - Craft Allocations based on Investor Profiles
  - Talking Points and Expectations
  - Education for Clients
  - Facilitating In-Kind Transfers
- Regulation, Policy, Compliance
  - Legislation , Executive Orders, and Agency Guidance
  - Tax for Crypto
  - Estate Planning
  - Qualified Custody
  - Proper Disclaimers and Disclosures
  - Updating Firm Documentation

The RIA Crypto Playbook

Engagements provide a structured, methodical approach while allowing you to stay fully focused on running your RIA practice.

1 — Our comprehensive curriculum serves as your RIA's master introduction to crypto, offering insights and expertise that go far beyond the standard online course. — **Phase 1**

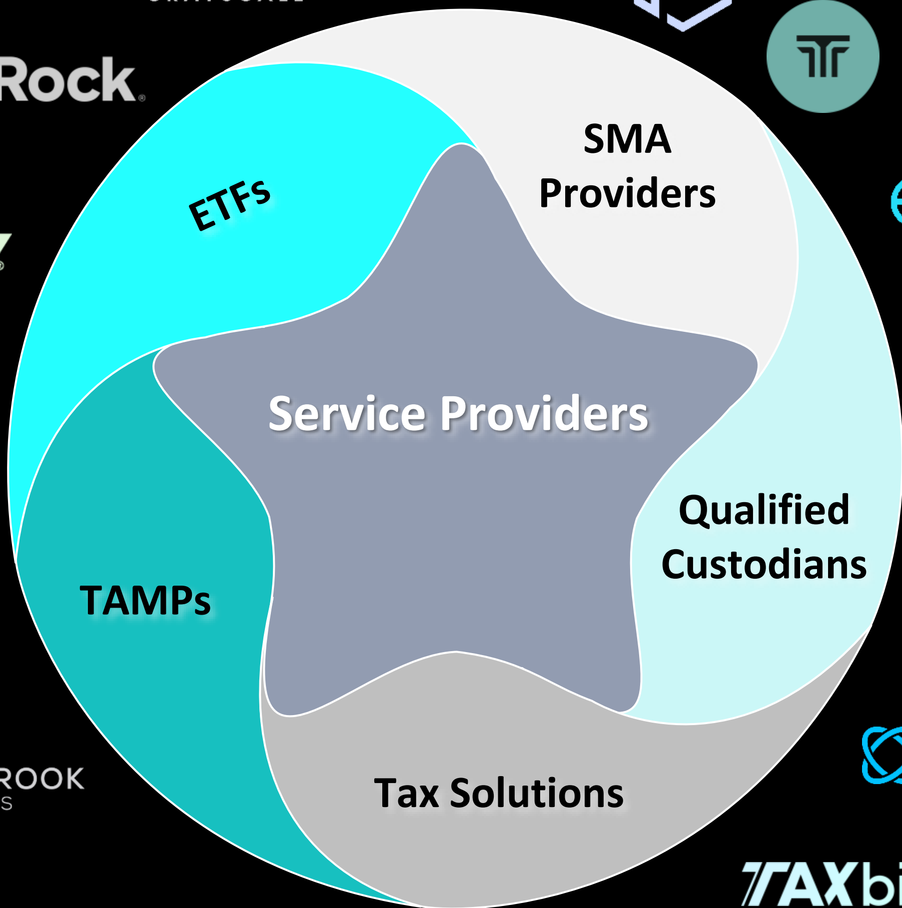
2 — Learn the counterparty landscape and connect with top-tier custodians, TAMPs, and investment managers through curated introductions. — **Phase 2**

3 — Install a comprehensive framework for suitability assessment, risk profiling, estate planning, allocation/asset recommendations, and adherence to internal policies and procedures. — **Phase 3**

Learn the Basics	Master the Fundamentals	Install a Playbook	Conduct Diligence	Engage Client Base	Launch

Let Khelp be Your Guide Through the Crypto Ecosystem

Khelp maintains first-hand relationships with representatives from some of the industry's leading counterparties and investment managers.



GRAYSCALE
KHELP FINANCIAL
BlackRock
Fidelity Investments
GEMINI
anchorage digital
VanEck
coinbase PRIME
SECURITIZE
BitGo
EAGLEBROOK ADVISORS
CoinLedger
TAXbit
BitGo
LEDGIBLE

Structure an Approach for Clients

1
Suitability Assessment for Clients

Allocation Threshold

1% — 5%

Risk profile and time-horizon should drive target allocation pending client type

2
Identify Counterparties

Qualified Custodian

Turn-Key Asset Management Platform

Secure a partnered Qualified Custodian and select the ideal TAMP for portfolio management and reporting

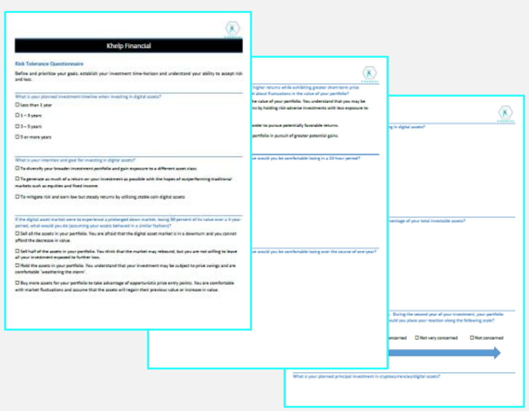
3
Select Managers

Long Directional

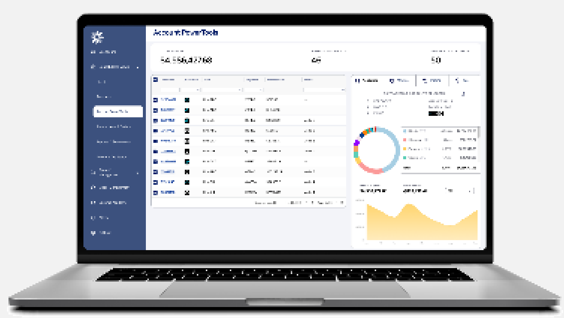
Risk Managed

Khelp will help you vet your managers and conduct proper counterparty due-diligence

Crypto Risk Questionnaire



Indicative Crypto TAMP



Crypto Product Database

Category	[A]	[B]
Structure	Fund	SMA
Minimum Investment	$250,000	$10,000
Strategy	Venture	Long Directional
Liquid/Not Liquid	Not Liquid	Liquid
Ownership/Custody	Indirect	Direct
Management Fee	2.0%	2.0%
Performance Fee	20%	-
Lock Up	5-Year	None

Monthly Pricing

Flexible Pricing available based on your RIA's approach and needs for 12-month engagements.

	Lite	Full-Service
Monthly Retainer	$2,499	$3,499
Weekly Scheduled Meetings	✓	✓
Education Workshops	✓	✓
Library & Database Access	✓	✓
Go-To-Market Strategy	✓	✓
Khelp Investment Strategy Access	✓	✓
Counterparty Introductions	✓	✓
Manager Introductions	X	✓
Counterparty Diligence	X	✓
On-Demand Advisory	X	✓
Client Services	X	✓

Key Identifiable Crypto Risks

Regulatory Risk

Sudden regulatory changes, or speculation regarding future regulatory treatment, in addition to changes around tax code or compliance could have a significant impact on digital asset prices and/or the investment opportunities.

Deposit Risk

Digital assets are not backed by a centralized government or a central bank, thus there is no guarantee in value at any point by a trusted third-party; wallets are not insured by the government, unlike existing deposit insurance mechanisms provided by the Federal Deposit Insurance Corporation (FDIC).

Protocol and Code Risk

Blockchains and protocols use extensive, yet immature software programs, that may include unidentified vulnerabilities or weaknesses. This allows for potential loopholes and/or hacks of blockchains and protocols, which clients may have exposure to at any point in time.

Volatility Risk

The digital asset market is still incredibly immature and at times inefficient. Assets face significant volatility and prices can change tremendously in little time. Investors need to be aware of the expected frequent changes to their total portfolio values.

Disclaimer

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IMPORTANT NOTICES

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Khelp aims to provide the most unbiased and informed guidance to clients, and any such conflicts will be disclosed in accordance with applicable laws and regulations.